



ESRC Research Group on lifestyles, values and environment

A Rapid Guide to RESOLVE - highlights and headlines

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Sustainable behaviours?

- **Meanings:** To have and to be; threatened identities
- **Contexts:** Behaviour change and changing the conditions that drive behaviour
- **Challenges:** the individual and the social; answering questions

Sustainable lifestyles?

- **Meanings:** contradiction and contestation.
- **Contexts:** social, institutional, economic, political and technical.
- **Challenges:** fairness and social inclusion.